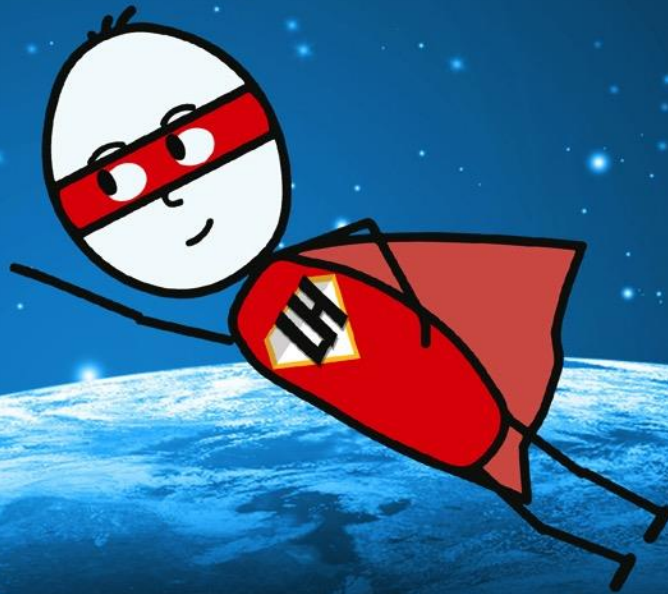


# LITMOS HEROES

Saving the world *from* boring learning



## Release Notes

28-August-2018

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# 60 Second Skills

Code	Title	Duration	Region
LH03023	Leadership and Management – Coaching Others	1 minute	Global
LH03015	Marketing Hacks – Building Brand Loyalty	1 minute	Global
LH03028	Marketing Hacks – Defining Your Message	1 minute	Global
LH03022	Marketing Hacks – Finding Your Voice	1 minute	Global

**Description:**

*“When you look at historical databases, 80% of the time, when a ball is struck with trajectory and velocity, it’s a hit,”* said Billy Beane, General Manager of the U.S. baseball team the *Oakland A’s*. He is the epitome of coaching and brand marketing. Beane blazed into the baseball market, saved the A’s, built brand loyalty, and defined the team message. His voice was even taken on by Brad Pitt in the movie, *Moneyball*. These short, snappy courses will give you the tools to channel your inner Billy Beane. We’re sure you’ll hit it out of the park with these short and snappy courses!

# Cyber Security

Code	Title	Duration	Region
LH04009	Internet of Things	15 minutes	Global

***Description:***

There's a lot of "things" on the Internet, recipes, cat videos, Disney tips, and so much more. It's great, but these aren't the "things" you should be well versed in (although it doesn't hurt). The Internet of Things (IoT) is all about how different devices connected to the Internet are now all connecting together. But sometimes these things connect to each other and nefarious individuals use it for evil, not good. It's important to learn some of the amazing advances to technology happening in the world, but also be aware of how they can effect your personal and professional lives. Now back to that cat video.

# Personal Development

Code	Title	Duration	Region
LH10020	The Public Speaking Guru - Presenting with Impact	20 minutes	Global

***Description:***

The crowd is chanting your name as you dive into the audience and crown surf. Or... you hear crickets and possibly the light snoring of someone asleep. It can go either way with presentations and it's a fine line between chanting your name and snoozing! Great presenters, like great communicators didn't start out that way. They honed their skills over time, through training and practice; so take some lessons from some of the greatest speakers in this 20-minute course. In the end the crowd will cheer you and chant your name!



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